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DOCTORS MOBILE HEALTHCARE INTL.

In July 2014, **Doctors Mobile Healthcare Intl., Inc.** (OTCQB: **DMHI**) made an acquisition that reeled in Virtual Physicians Network from the private arena in an effort to expand the innovative and interactive products it could offer the industry. It was with this merger that DMH International became Doctors Mobile Healthcare International.

We're excited about what this "new" company and its story offers to our thousands of subscribers. DMHI is a true ground-floor opportunity! Priced below \$0.01, the company operates in a market where there is constant demand and very little competition, so we feel it has great upside potential.

The company's mission is to help surgeons, medical institutions and medical vendors improve clinical and financial outcomes by utilizing their intuitive mobile healthcare technologies: Virtual Physicians Network, Touch Medical Solutions Practice Manager, and Touch Medical Solutions PACS Workstation.

With this report, we're officially initiating coverage on Doctors Mobile Healthcare and issuing a **Speculative Buy** rating on the company. We will spend the next several months telling DMHI's story through the media as we lay out its three easy-to-use technologies, explain how the company is expanding its footprint in the mobile medical technology space, introduce you to its growing client list, and discuss the industry and how DMHI will generate revenue.

Doctors Mobile Healthcare Intl. 12502 West Atlantic Blvd. Coral Springs, FL 33071 Website: www.dmhintl.com Email info@dmhintl.com Telephone: (954) 509-0911	
Company Ticker Symbol	DMHI
Current Price as of 11/12/2014	\$0.0056
52-Week High/Low	.00x/0.05
Est. Outstanding Shares	290,000,000
Est. Public Float	150M+/-
Market Capitalization	\$1,624,000
Stock Market Media Group Rating	Speculative Buy

Company Overview



Doctors Mobile Healthcare is located in Coral Springs, Florida, and was born when DMH International acquired all of the outstanding shares of **Virtual Physician's Network** (VPN) and then merged VPN into DMHI as its wholly-owned subsidiary. VPN joins **Touch Medical Solutions**, another wholly-owned subsidiary, to strengthen the portfolio at Doctors Mobile Healthcare Intl.

Under its subsidiaries, DMHI develops and markets a suite of medical software & applications products to help surgeons, medical institutions and medical vendors improve clinical and financial outcomes. DMHI does this by utilizing its intuitive mobile healthcare technology to focus on:

- **Accountability**
- **Improving Clinical Outcomes**
- **Driving Revenue**
- **Saving Time and Money**

With more and more Americans receiving healthcare, DMHI is in an industry begging for simplicity and structure. To that end, Doctors Mobile Healthcare currently has three products its marketing to what has been a responsive and growing list of clients.

When VPN and DMHI merged, VPNs CEO, George England, became the CEO at Doctors Mobile Healthcare. Rik Deitsch, who served as the CEO at the time of the merger, remained on board at DMHI as its Chairman of the Board. England is responsible for the successful development and nationwide launch of the VPN mobile app, while Deitsch is the original founder of Touch Medical Solutions.

These two, along with the CFO, the Chief Technology Officer, its Board of Directors, and its Medical Advisory Board form a strong team capable of leading DMHI well into the future.

Doctors Mobile Healthcare – Industry

Now, before we discuss the company's lineup of products, let's dig deeper into the industry that DMHI calls home so we can better understand the huge potential that lies ahead for the company. As stated earlier, DMHI's mission is to help surgeons, medical institutions and medical vendors improve clinical and financial outcomes with their technologies.

Doctors Mobile Healthcare is operating in a wide open and untapped space with the potential to attract clients nationwide. In the industry, DMHI can market to and with:

- ✓ 950,000 Physicians
- ✓ More than 68,000 Surgeons
- ✓ Over 6,000 Hospitals
- ✓ 5,000+ Surgery Centers
- ✓ 2,000+ Professional Medical Associations and Societies

These physicians and surgeons are involved with **100+ million surgeries and procedures every single year**, and they're interacting with **7,000+ medical vendors** who provide the necessary medical supplies, devices and equipment for these surgeries and procedures to take place.

In the industry, the Medicare and Medicaid Electronic Healthcare Records (EHR) Incentive Programs are providing incentive payments to eligible hospitals, and critical access hospitals as they adopt, implement, upgrade or demonstrate “meaningful use” of certified Electronic Medical Records (EMR) technology like DMHI offers to the tune of \$20 billion.

DMHI is operating in an industry that realizes an estimated \$4.8 billion in annual application sales on EMR/Picture Archiving Communication System (PACS) software.

\$30 billion is being spent by medical device and pharmaceutical companies annually to healthcare professionals with \$7 billion of that marketing being spent specifically on surgeons.

The company is ideally positioned to take advantage of industry numbers that show about 56 percent of medical practices and institutions are still operating without electronic medical records or PACS programs.

Doctors Mobile Healthcare – Products

DMHI offers a unique combination of healthcare technology products which target the ever-increasing demand for intuitive technology solutions that drive revenue and improve clinical outcomes. What the company offers is a suite of products which can be broken down into the two DMHI wholly-owned subsidiaries that house them, Virtual Physicians Network or VPN and Touch Medical Solutions.



[Virtual Physicians Network](#) is a mobile healthcare business applications company offering the first fully integrated virtual event and professional networking platform combined with proprietary practice building tools for surgeons, healthcare professionals and medical vendors.

Twenty-two surgeons and doctors spent \$1.6 million to fund the development of the VPN mobile app. Virtual Physician's Network mobile app is available for both iOS and Android devices and on their [web-based application](#).

The VPN app is operational and fully functional and is currently being used by some of the top neck and spine surgeons in the US.

VPN is the ultimate virtual connection that helps surgeons improve financial and clinical outcomes. Tour the VPN app by clicking the picture to the right.

“The Virtual Physician’s Network software is watershed technology that allows physicians, vendors, and scheduling staff to communicate quickly, privately, and on the go... Bravo!”

These are the words of Dr. John E. Cornell M.D. of Marshall University’s Joan C. Edwards School of Medicine, who is part of the company’s current beta launch. He also said of the technology, “Finally, medical software that makes sense.”

With VPN, surgeons can quickly and easily book cases, track outcomes, attend virtual meetings, access on-demand education and much more utilizing the latest mobile app technology.

VPN is the only **free** mobile platform for surgeons, vendors and healthcare professionals to all interact together with decision-driven, practice building tools, specialized on-demand education, vendor marketing information, and vendor and healthcare professional communications into one seamless and mobile solution.

Let’s face it surgeons in every specialty all want the same for their practices:

- ✓ Save Time
- ✓ Drive Revenues
- ✓ Improve Clinical Outcomes

Accomplishing these goals in the current healthcare environment is challenging, especially given a number of realities they face including,



declining reimbursements, rising costs, increased liability, and staying current on new products and techniques from thousands of vendors are all forcing surgeons to do more with less.

The company plans to focus their initial implementation and marketing efforts of the VPN technology on surgeon adoption, and in order to implement its plan, VPN has aligned with surgeons regarded as key industry thought leaders in high profile institutions across the country.

DMHI expects that with the current VPN beta release, the company can get surgeons to adopt the technology in three phases.

1. Beta Users (75-100 Surgeons/Hospitals)
2. Early Adopters from 2014 Annual Meetings
3. Direct and Independent Medical Vendor Direct Sales Rep Marketing



[Touch Medical Solutions](#) is a medical software and device firm bringing cutting edge technologies that address these areas:

- ✓ PACS - Picture Archiving and Communications Systems
- ✓ EHR - Electronic Hospital records
- ✓ EMR - Electronic Medical Records
- ✓ PHR - Personal Health Records
- ✓ Medical Transcription
- ✓ Paperless Medical Office Solutions

DMHI's mission is to offer the aforementioned specialties which have traditionally been made available to large practices and institutions to physicians and facilities of all sizes.

Touch Medical Solutions offers its **Practice Manager** as a product that is completely configurable in size and cost for use by single practitioners, small clinics, and hospitals. It contains all functionality needed to run the



business of a radiology practice, or any small to medium medical practice regardless of specialty.

These functions include system security, scheduling and appointment management, workflow, mailing list and patient contact management, customer accounting, billing and collection, insurance company billing, interface to external vendors, and other functions needed in medical offices. Many of the functions of the Practice Management application utilize electronic data interchange (EDI) between entities involved in healthcare.

Meanwhile, Touch Medical Solutions offers its **PACS Workstation** technology as both a Picture Archive Communication System (PACS)



application and an Electronic Medical Records (EMR) application.

The PACS Workstation is an **FDA approved Class II** (Regulation # B92.2050, 510k #k112008) Picture Archiving and Communications System specifically designed to provide a simplified workflow with robust features.

DMHI's PACS Workstation offers cloud content storage, automated backup solutions, and remote software access for web and tablet support. This application

is the current standard for displaying diagnostic quality medical images electronically.

The company's EMR solution is part of a new and evolving standard for the capture, storage and dissemination of patient medical information, and the integration of the healthcare environment.

An EMR consists of all information for the patient, including, demographics, diagnoses, medications, physician's orders, images, etc., stored securely in the patient's primary healthcare provider. This information is available for dissemination only on the order and at the request of the patient or the patient's legally designated representative.

Doctors Mobile Healthcare – Clients

The two largest groups within the medical device arena are the orthopedic and spinal markets, which generate sales in excess of \$20 billion annually. The average orthopedic company spends about \$37 for every \$100 they make on sales and marketing.

VPN has focused on these two industry groups in its beta release, but DMHI also plans to expand into general orthopedics and cardiology.

The company identified about 75-100 key thought leaders in spine surgery who are practicing in high profile institutions that agreed to participate in the company's beta launch of VPN's mobile app.

A few of the institutions that are participating are:

- ❖ Ochsner Health Care System (Louisiana)
- ❖ Marshall University Joan C. Edwards School of Medicine (WV)
- ❖ Michigan Head and Spine (Michigan)
- ❖ Western Regional Spine and Brain (Nevada)
- ❖ Saint Joseph's Mercy (Trinity Health Care) (Michigan)
- ❖ Miracle Mile Medical Center (California)
- ❖ Florida Back Institute (Florida)

Doctors Mobile Healthcare – Management Team

Chief Executive Officer, Director

George W. England Jr. – Has over 26 years of experience as an entrepreneur, consultant, sales director and senior sales executive. His professional background is firmly rooted in the healthcare industry with over 20 years of consulting, building businesses and working with national healthcare companies such as Synthes, Osteotech, K2M and Nuvasive. England has also consulted with several national start-up companies in the healthcare space with a focus on fundraising and corporate development.

The CEO has previously served as VP of Sales for Surgical Outcome Support, a web-based healthcare clinical outcomes solution, specializing in the collection, storage and analytics of clinical outcomes data for the

Orthopedic and Spine Surgery healthcare verticals. He served as a consultant in the successful PPM of Surgical Outcome Support before being asked to join as the VP of Sales and working with institutions that included, Hospital for Special Surgery, Texas Back Institute, Midwest Orthopedics at Rush and Hoag Hospital in Newport Beach, California.

In 2002, George England founded and was President of United Surgical Consultants, Inc., a company specializing in the business development of medical practices and ancillary service models. England's primary responsibility was to oversee projects that included the development of physical rehabilitation and imaging business units as well as the implementation of IDE (Investigational Device Exemption) clinical trials.

Mr. England has also consulted on the design of medical devices and medical instruments with several national and international healthcare companies including his own patent pending spinal arthroplasty device. He has also authored a multi-center, randomized clinical trial protocol approved by NEIRB (New England Internal Review Board) to study the efficacy and effectiveness of a dietary supplement for the spine, which included 100 patients and yielded positive results.

Chief Technology Officer

Will McCullough

Chief Financial Officer, Director

Jason Blair

Doctors Mobile Healthcare – Board of Directors

George W. England Jr. – Director

Jason Blair – Director

Rik Deitsch – Director

Doctors Mobile Healthcare – Medical Advisory Board

Jeffrey Fernyhough, M.D.

www.floridabackinstitute.com

Anthony Alberico, M.D. F.A.C.S.

www.marshallhealth.org

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