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ForeverGreen Worldwide Corp.

One year ago, we initiated coverage and released our first report on **ForeverGreen Worldwide Corp.** (OTCQB: **FVRG**) at \$0.17/share. We were convinced then that the company was dramatically undervalued, and even a year later as the price has risen and found a home over \$1, we feel FVRG remains priced well short of its actual value, and it's certainly priced under its performance and potential in the industry.

Since our first report, ForeverGreen's CEO Ron Williams has clearly demonstrated that his meticulous approach to expand and grow the company worldwide is working, and working quite well. The price has reached a high of \$2.00 (+**1,076%**) since we initiated coverage, and while the current price is \$1.14 (+**570%**), we don't expect that to last long.

In light of the company's latest quarterly numbers that saw a **291%** increase in sales, we're continuing our coverage on FVRG, and giving the company a rating of **Buy and Hold**. In Q1 2014, ForeverGreen has once again proven its growth isn't slowing down, and in fact, it only seems to be showing even greater promise heading into Q2.

In this mid-2014 Report, we will dig through and highlight ForeverGreen's Q1 2014 numbers, explore the products driving the success of the company, and we'll look at what the future holds for the rest of 2014.

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Company Ticker Symbol	FVRG
Current Price as of 6/01/2014	\$1.14
52-Week High/Low	\$2.00/0.20
Est. Outstanding Shares	20,852,141
Est. Public Float	Less Than 10M
Market Capitalization	23,771,441
Stock Market Media Group Rating	Buy & Hold



Company Overview

ForeverGreen Worldwide Corp. is a nutraceutical firm headquartered in Orem, Utah, that manufactures and distributes an expansive line of all natural whole foods and products to North America, Australia, Europe, Asia, South America and Africa. The company operates in an industry that is witnessing explosive growth, and ForeverGreen’s consistent numbers suggest it will continue to mirror that growth for years to come.

The global nutraceutical market is expected to reach around **\$250 billion** next year (2015), and FVRG will certainly contribute strongly to that

market with a popular line of products that are now offered in 166 countries worldwide.

While ForeverGreen has a vast lineup of products, it is the company's **FGXpress PowerStrips™** and **SolarStrips™** that are leading the way and driving massive sales and revenue increases. FVRG has a variety of other popular products that include:

- **Azul** and **FrequenSea™** - whole-food beverages with industry exclusive Marine Phytoplankton
- **Versativa** - line of hemp-based whole-food products
- **A.I.M. Transfer Factor** - immune support
- **o3World™** - weight management products
- **Pulse-8** - powdered L-arginine formula
- **TRUessence™** - Essential Oils and Apothecary
- **24Karat Chocolate®**

– ForeverGreen Continues to Outperform –

Before we take a longer look into the company's two leading products, PowerStrips™ and SolarStrips™, we'll lay out the latest numbers from ForeverGreen's 2014 Q1 Financial Report released two weeks ago. FVRG saw a **291% increase in revenues**, and **.01 Earnings per Share (EPS) in Q1**. The Highlights from ForeverGreen's Q1 2014 Earnings:

- **Sales** increased to **\$10,536,402...** up from \$2,694,478 in Q1 2013, representing a **291% increase**.
- **Gross Profit** reached **\$7,977,397** as compared to \$1,777,887 during Q1 2013, representing a **348.7% increase**.
- **Net Income** for the quarter was **\$181,052** or **.01 EPS** versus a net loss of \$211,455 or .01 EPS loss during the same period during 2013.

ForeverGreen CFO Jack Eldridge said the company's 291% increase over Q1 2013 numbers represents sales that significantly outperform the initial \$8 million guidance that FVRG issued for the quarter. ForeverGreen has since increased its forecast for 2014 which we'll explain further below.

– ForeverGreen Sales Driven by FGXpress Brand –

At the end of 2012, ForeverGreen made a strategic move in favor of higher margin products, and in that decision, the **FGXpress** brand was born. It was this brand that allowed the company to introduce products with much higher margins than the current line of products it was selling. And, since the introduction of FGXpress branded products, FVRG has seen powerful and explosive growth.

The first of the FGXpress branded products to start the company's dramatic quarter after quarter rise in sales was **FGXpress PowerStrips™**, and after 2013 sales of the product proved the company's decision was the right one, FVRG introduced **FGXpress SolarStrips™** in 2014.



We introduced the company's PowerStrips™ in a prior report, but we'll reintroduce the product before we take our first look at FVRG's new SolarStrips™.

PowerStrips™ are a fusion of modern energy technologies and ancient herbs featuring a state-of-the-art, water-soluble adhesive technology that can be worn daily, and ForeverGreen's exclusive marine phytoplankton that is found in many of its most successful products.

The strips can be used for temporarily relieving pain and for improving the look and feel of the skin.



Each PowerStrip™ is an ultra-thin FDA listed Class 1 Medical Device which adheres to your skin. The outer layer contains elemental Germanium. The inner or adhesive layer contains a proprietary blend of: Fermented Korean Red Ginseng & marine phytoplankton

(Alpha3 CMP™) using a petroleum-free, water soluble adhesive for safe continuous daily use.

Each PowerStrip™ can be used for a period of 24-48 hours.



ForeverGreen welcomed 2014 with another FGXpress branded product. This time the company introduced a new product that complements its PowerStrips™ and it too is getting a lot of attention.

The newly launched FGXpress SolarStrips™ are another of the high margin products that CEO Ron

Williams thinks will drive higher sales for the company.

SolarStrips™ are essentially breath strips that contain generous amounts of concentrated Alpha-3 marine phytoplankton that dissolve on the tongue like any other breath strip. In fact, each SolarStrip™ delivers 37.5 mg of



concentrated marine phytoplankton, the world's oldest and most nutritionally complete whole food source.

SolarStrips™ contain the same exclusive Alpha-3 concentrated marine phytoplankton blend used in other ForeverGreen products such as FrequenSea

and Azul, but packaged with the affordable convenience of a breath strip. Marine phytoplankton is known to help energize the body, and ForeverGreen says the SolarStrips™ help promote health within all systems of the body.

Both of these products not only appear ready to drive the company's sales well into the future, but the FGXpress brand has also helped to broaden ForeverGreen's worldwide reach to what is now almost 170 different countries.

– Expect Much More from ForeverGreen in 2014 –

After the Q1 numbers were released, FVRG's CFO stated, "We remain on track to meet or exceed our previously announced revenue guidance of \$41-\$50 million, with **net margins of 5-7%**. We remain committed to building ForeverGreen into one of the largest and most recognized global companies in our industry."

Of course these new figures came after the company increased its 2014 forecasts back in April after learning that Q1 sales had dramatically outperformed expectations. For 2014, the company **initially forecasted revenue of \$30 - \$40 million**; however, based on the results of its first

quarter and current growth trends, FVRG increased the previously announced guidance to **\$41 - \$50 million** in sales for the year.

FVRG achieved \$17.7 million in revenue in 2013 which was a 41% increase from 2012, but with this new forecast, the company is on pace to now **triple 2013 sales**.

The CFO said that gross margins, operating margins and net profit margins all continue to improve at ForeverGreen, and he expects the company's net operating margins and net profit margins to continue increasing with logistical improvements and economies of scale.

FVRG has hit several of its 2014 goals already, including the introduction of SolarStrips™, and we're only halfway through the year. The second quarter has already gotten off to a familiar start with the company recently announcing that April 2014 revenue exceeded that of April 2013 by 275%.

Earlier this month FVRG's CFO said, "We are averaging sales of \$1 million worth of products each week. We are experiencing growth in all the product lines we expect, including SolarStrips™ and PowerStrips™. As we begin to aggressively market SolarStrips™, we expect our monthly sales numbers to continue to escalate."

It's more than clear that FVRG is not slowing down; instead, it only appears to be growing stronger, and the market's recognition of this fundamentally sound company is long overdue. It is for these reasons we've continued coverage on FVRG and issued a Buy and Hold rating.

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